

# The Grand Slam of Mountaineering...

7 Summits + 2 Poles

## We hope to see you as part of the team!

Reaching the top of the Seven Summits - the highest summit of each continent - and standing on the North and South Poles is the ultimate challenge after years of successfully climbing big mountains around the world and an exciting opportunity to achieve a long term goal working in a team effort with our sponsors. It is a true test of the human spirit based on passion and motivation.

On May 2013, Horacio Galanti reached the summit of Mt. Everest, having summited now the highest five of the Seven Summits. In April 2014 Horacio headed to the North Pole, to complete a full marathon on the ice, reaching the 90 degree North at the finish line.

“The success of the Everest Expedition, where Horacio performed the Highest Banking Transaction on Earth is a milestone without precedent. It attracted the media attention from around the world, demonstrating the power of mobile technology and the human passion to achieve new frontiers.”



Over the next 2 years, Horacio will continue the project traveling to Papua / New Guinea to climb the Carstensz Pyramid and finally a combined polar expedition to Antarctica, where Horacio will climb Mount Vinson - highest peak of Antarctica - and then, as the icing of the cake, he will walk 140 kilometers to reach the geographic South Pole, completing the Grand Slam of Mountaineering.

Marketing opportunities and media exposure are huge, and we will be happy to discuss with you how this project can help your organization. Please Contact Us for more details.



[www.7summits2poles.com](http://www.7summits2poles.com)



# Join the adventure!

## Sponsorship Benefits

The following list is a range of sponsorship levels available to your organization for the **7 Summits + 2 Poles** Project. Horacio will be happy to speak with you directly to discuss promotional opportunities and to customize a sponsorship package that meets your needs.



### Individual — \$5-\$200

A lot of small rocks make up a big mountain - Your name will be displayed as a Supporter on a rolling list on the 7 Summits + 2 Poles expedition website.



### Associate Sponsor — \$2,500

Your name will be displayed as Associate Sponsor on a rolling list on the Expedition Website and you will receive 3 high quality (paper) photos from the expedition, taken while climbing, in one of the camps or on the summits of the 7 Summits + 2 Poles



### Silver Sponsor — \$15,000

- Company name, logo and link will be displayed as Silver Sponsor on a highly visible spot on the expedition website
- Company logo will be displayed at presentations
- Company name mentioned and logo displayed on gear patches in media coverage
- Small-sized logo display at the end of public speaking presentations and Expedition Final Slideshow



### Gold sponsor — \$25,000

- Corporate flag at summits and poles with photos and video
- Logo displayed at the summit and each camp (via clothing patches)
- Company name, logo and link will be displayed as Gold Sponsor on a highly visible spot on the expedition website
- Company name mentioned and logo displayed on gear patches in media coverage
- Logo patch on Right Arm (1.5"x1.5"), and on some equipment or clothing
- Silk screen banner (10"x24") with company logo placed at camps
- Small-sized logo display at the end of public speaking presentations and Expedition Final Slideshow

“Being part of the 7 Summits + 2 Poles Project is a great way to motivate employees and to keep our mindset focused on goals and teamwork. Horacio is an inspiration to all of us and a real lesson of what can be achieved with proper planning and a passionate soul.”

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## Platinum Sponsor — \$35,000

Our Platinum Sponsors will enjoy the following benefits:



- Corporate flag at Summits with photos and video - logo on sled and clothing, including your flag and large logo at the summit (silk screen banner, 10"x24")
- Logo displayed at all media events and at pre and post expedition presentations
- Company name mentioned and logo displayed on gear patches in media coverage
- Company name, logo and link will be displayed as Platinum Sponsor on a prime - highly visible spot on the expedition website, beside the expedition logo
- (3"x3") Logo patch on selected equipment, right chest, left knee, and on some clothing
- Silk screen banner (10"x24") with company logo placed at camps
- Medium-sized logo displayed at the end of public speaking presentations and Expedition Final Slideshow and all promotional materials and press releases.

## Diamond Sponsor — \$70,000

The 7 Summits + 2 Poles Expedition will accept only **ONE** Diamond Sponsor, creating an excellent opportunity for maximum branding and media exposure.



**Our Diamond Sponsor will enjoy the following benefits:**

- EXCLUSIVE Naming rights to the Expedition & Customized Logo
- The Company name AND logo will appear on the Expedition Logo
- Corporate flag and logo at Summits / Poles with photos and video (10"x24")
- Motivational Slideshow to your company after the Expedition
- Premium-sized logo on sled & clothing, photos and video on each Camp showing the company logo and flag
- Premium-sized logo displayed at all media events and at pre and post expedition presentations
- Company name mentioned and logo displayed on gear patches in media coverage
- Premium-sized logo patches on most equipment (4"x4"), including sled/backpack, Left Chest, Right Knee and on some clothing
- Expedition Photography and Video with Corporate Flag and Logo during the approach to Base Camps / Poles, climbing route, all camps and summit
- Silk screen banner (10"x24") with company logo placed at camps and summit
- Diamond Sponsor Large Logo included on ALL slides used at public speaking engagements and Expedition Final Slideshow, all dispatches, press releases and promotional materials
- Company name, logo and link will be displayed as Diamond Sponsor on a prime - highly visible spot on the expedition website beside the expedition logo and climber's pictures

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